



### The ILO Turin Centre's facilities

Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathroom, telephone, free access to internet and cable television. It also has:

- a reception desk open 24 hours a day;

- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- medical service.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of a stimulating international environment.

### For further information, please contact:

International Training Centre of the ILO  
Enterprise, Microfinance and Local Development Programme (EMLD)  
Viale Maestri del Lavoro, 10  
10127 Turin - Italy

enterprise.academy@itcilo.org  
www.itcilo.org/emld

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# Academy on Sustainable Enterprise Development Focus on Enterprise Development and Youth Entrepreneurship

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International Labour Organization  
Organisation internationale du Travail  
Organización Internacional del Trabajo



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# Academy on Sustainable Enterprise Development - Focus on Enterprise Development and Youth Entrepreneurship



## Background

The world faces the “urgent challenge” of creating 600 million productive jobs over the next decade in order to generate sustainable growth and maintain social cohesion, according to the annual report on global employment by the International Labour Organization (ILO).

The world is facing a worsening youth employment crisis: young people are three times more likely to be unemployed than adults and over 75 million youth worldwide are looking for work. 74.8 million Youth aged 15-24 were unemployed in 2011. The ILO has warned of a “scarred” generation of young workers facing a dangerous mix of high unemployment, increased inactivity and precarious work in developed countries, as well as persistently high working poverty in the developing world. Among women, 50.5 per cent are in vulnerable employment, a rate that exceeds the corresponding share for men (48.2).

“Sustainable enterprises are a principal source of growth, wealth creation, employment and decent work. The promotion of sustainable enterprises is, therefore, a major tool for achieving decent work, sustainable development and innovation that improves standards of living and social conditions over time” (International Labour Conference, 2007).

The goal of the ILO’s enterprise development programme is the large scale creation of decent work in sustainable enterprises of all sizes and types, for women and men, and with a focus on the poor. Promoting sustainable enterprises means strengthening institutions and governance systems that foster them. It also means ensuring a fair and efficient combination of human, financial and natural resources in order to achieve innovation and increased productivity. This will require new ways of cooperation between government, enterprises and society that will ensure a better quality of life and employment both now and in the future.



## Content

This year the Academy will focus on Sustainable Enterprise Development and Youth Entrepreneurship, offering concrete experiences of unlocking the potential of creating more and better jobs in enterprises. The following three topics will be covered:

- **Policy design and implementation of experiences with focus to create a favourable environment for sustainable enterprise and employment** – (target group: policy makers): Enabling business environment; Entrepreneurship education; Women entrepreneurship, Public private partnerships, Policy options to support green enterprises and Social entrepreneurship.
- **Products and services for enterprise development and the promotion of better working conditions** – (target group: enterprise development practitioners): Sustainable enterprises through good workplace practices; Start and improve your business); Women entrepreneurship development), Market oriented business development services), small and medium enterprise finance, and tools to support green enterprises.
- **Systemic approaches for sectorial enterprise development through value chains and business service markets** – (target group: enterprise development practitioners): value chain development for decent work, value chain finance, monitoring and evaluation of of enterprise and private sector development projects.



## Objectives

The overall objectives of the Academy are:

- acquire tools and practical methods, successfully designed and tested in other national or regional contexts, and adaptable to your own environment;
- share experiences and information with individuals and/or organizations with shared interests in sustainable enterprise development;
- use research, networking and knowledge sharing to assemble appropriate resources on sustainable enterprise development;

- have a deeper understanding of the fundamental principles and good practices in sustainable enterprise development;
- have a deeper understanding of the roles of the public and private sectors as well as the cooperation required for the promotion of sustainable enterprise development.

According to the electives chosen, participants will be exposed to:

- to concrete experiences on policy design and implementation to create a favourable environment for Sustainable enterprise development and Youth entrepreneurship;
- to successful products and services for Sustainable enterprise development and Youth entrepreneurship and the promotion of better working conditions;
- to best practices in systemic approaches for sectorial enterprise development.



## Who should attend?

The Academy is designed for policy makers and enterprises development practitioners interested in promoting Sustainable Enterprise Development and Youth Entrepreneurship; including: government officials, representatives of employers and workers’ organizations, international organizations, agencies of the UN system, the private sector, universities, civil society organizations, and representatives of private enterprises and social enterprises, researchers, providers of financial and nonfinancial services and business consulting firms on development matters.



## Format

The two-week programme consists of a combination of:

- cutting-edge topics will be presented and discussed in a series of master classes facilitated by ILO and leading International experts in plenary session with simultaneous interpretation

- a range of elective workshops will offer additional insight into specific subjects, develop skills and provide room for application and knowledge-sharing.
- electives to be chosen according to participants’ needs and preferences (in one or two languages) will focus on Sustainable Enterprise Development and other electives will focus specifically on Youth Entrepreneurship
- structured knowledge-sharing opportunities, based on the open space methodology (knowledge fair and project clinic)



## Language requirements

This edition, the Academy is offered in English and French. Simultaneous interpretation will allow for an intense sharing of experiences and information among participants from different geographical realities.



## How to apply?

To enrol in the Academy, please register on-line at the address: <http://emld.itcilo.org/en> click on “Apply Now”.

For further information please write directly to us at: [enterprise.academy@itcilo.org](mailto:enterprise.academy@itcilo.org)



## Deadline for registration

**17th May, 2013**

Candidates outside the Schengen area should apply no later than 3th May, 2013 in order to obtain travel visas on time.



## Costs

Fees: **3,250 Euros**. This includes full board and lodging in Turin during the entire course, registration fees, tuition and insurance. Travel expenses are not included.